

Announcing Another Hot New CONCOURS Quality Part That Goes Beyond OEM Standards



"Energize Your Sales And Always Tell Your Customers These Are Simply The Best Show Car Parts Manufactured In The U.S.A., It Makes A Difference"

FOR IMMEDIATE RELEASE * October 22, 2018 * Never before available part ALP 5051 * Now ready to sell

DOOR LOCK PILLAR SEALS FOR '67-'68 IMPALAS, IMPALA SUPER SPORTS, DEVILLES, LESABRES, LESABRE CUSTOMS, WILDCATS AND MORE - New Part Number ALP 5051

*MINNEAPOLIS, MN - Metro Moulded Parts Inc., is proud to announce the release of a beautiful addition to our premium quality line of rubber detail products for restoration vehicles. New part **ALP 5051** replaces the door lock pillar seals on certain 1967-1968 General Motors "B" and "C" body 2 hardtop (sometimes referred to as sport coupe or fastback) models. Proudly ***MADE IN AMERICA and manufactured with Metro's Legacy PolymersSM** - our vastly superior EPDM dense rubber compound - to protect against the elements. Legacy PolymersSM rubber contains only virgin rubber with none of the fillers or accelerators that cause other brands to prematurely age and fail.



American-made steel core inserts for strength—galvanized to prevent rust

***Our Warranty:** is a 15-year full replacement, no hassle guarantee. Don't be fooled by claims of *Lifetime Warranty by other brands. * Lifetime Warranty is a legal term that defines a period of use set by law that varies by state. It can be as little as three years. Don't settle for a simple promise of satisfaction - Metro's warranty is the best in the aftermarket weatherstripping product industry.

***Models Include:** In 1967 - Buick LeSabre, LeSabre Custom, Wildcat, Wildcat Custom; Cadillac Calais, DeVille; Chevrolet Impala, Impala Super Sport. In 1968 - Chevrolet Impala, Impala Super Sport.

New Part # ALP 5051: Description—Door lock pillar seals, '67-'68 GM 'B' & 'C' body 2 hardtop (fastback) models, pair. MSRP: \$67.95 per pair – contact us for dealer pricing. *Order 15 units now and receive an extra 10% off—offer expires 11/9/18.*

***Contact a Metro Sales Rep. Toll Free: 1-800-878-2237** – Metro Moulded Parts, 11610 Jay Street, P.O. Box 48130, Minneapolis, MN 55448 * Toll Free Fax: 1-877-399-2562 * E-mail: metrosales@metrommp.com

***Founded in 1918:** Metro Moulded Parts, Inc., is the industry leader in manufacturing premium quality weather stripping and molded rubber detail parts for the automotive restoration aftermarket. For more info visit our website www.metrommp.com or call us at 1-800-878-2237.

***Metro Moulded Parts—We Make The World's Most Advanced Weatherstrips – Proudly Made In The USA**